



Piani Mobilità Aziendali

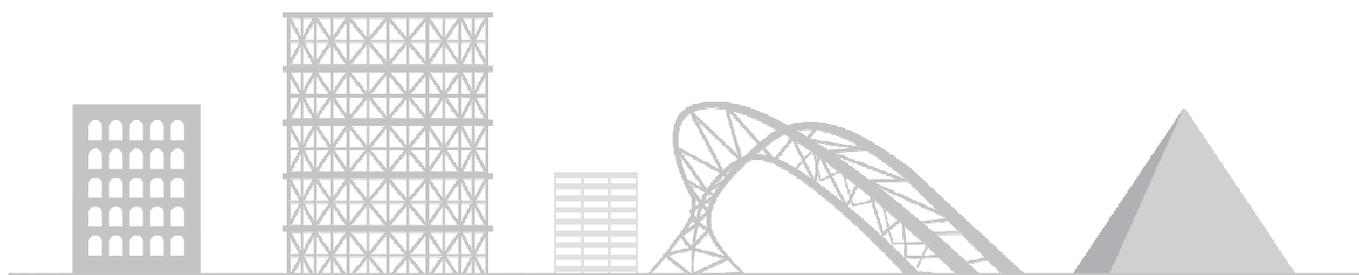
CORSO DI FORMAZIONE BASE per i MOBILITY MANAGER

Fiera di Roma

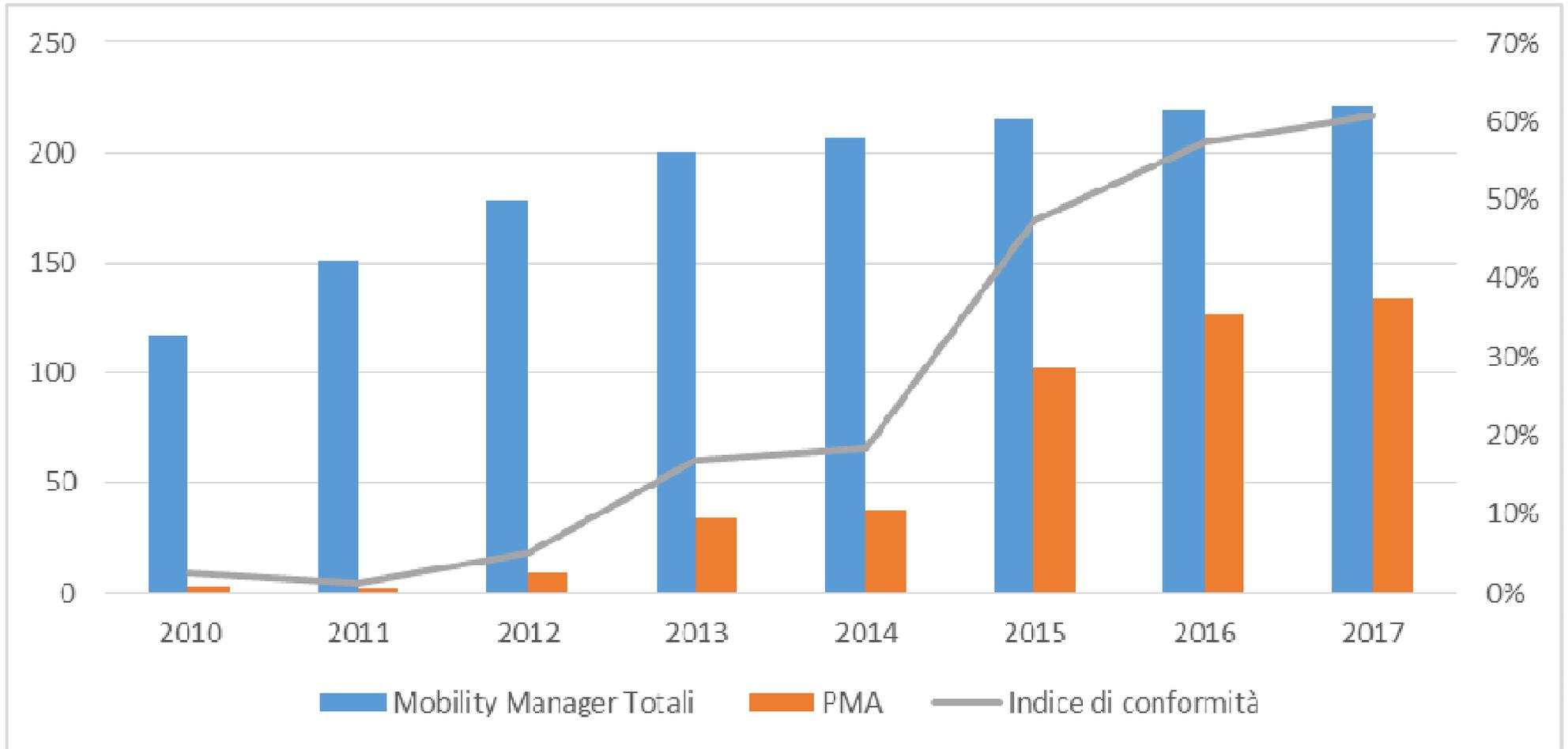
08 marzo 2018

mobilità

ROMA



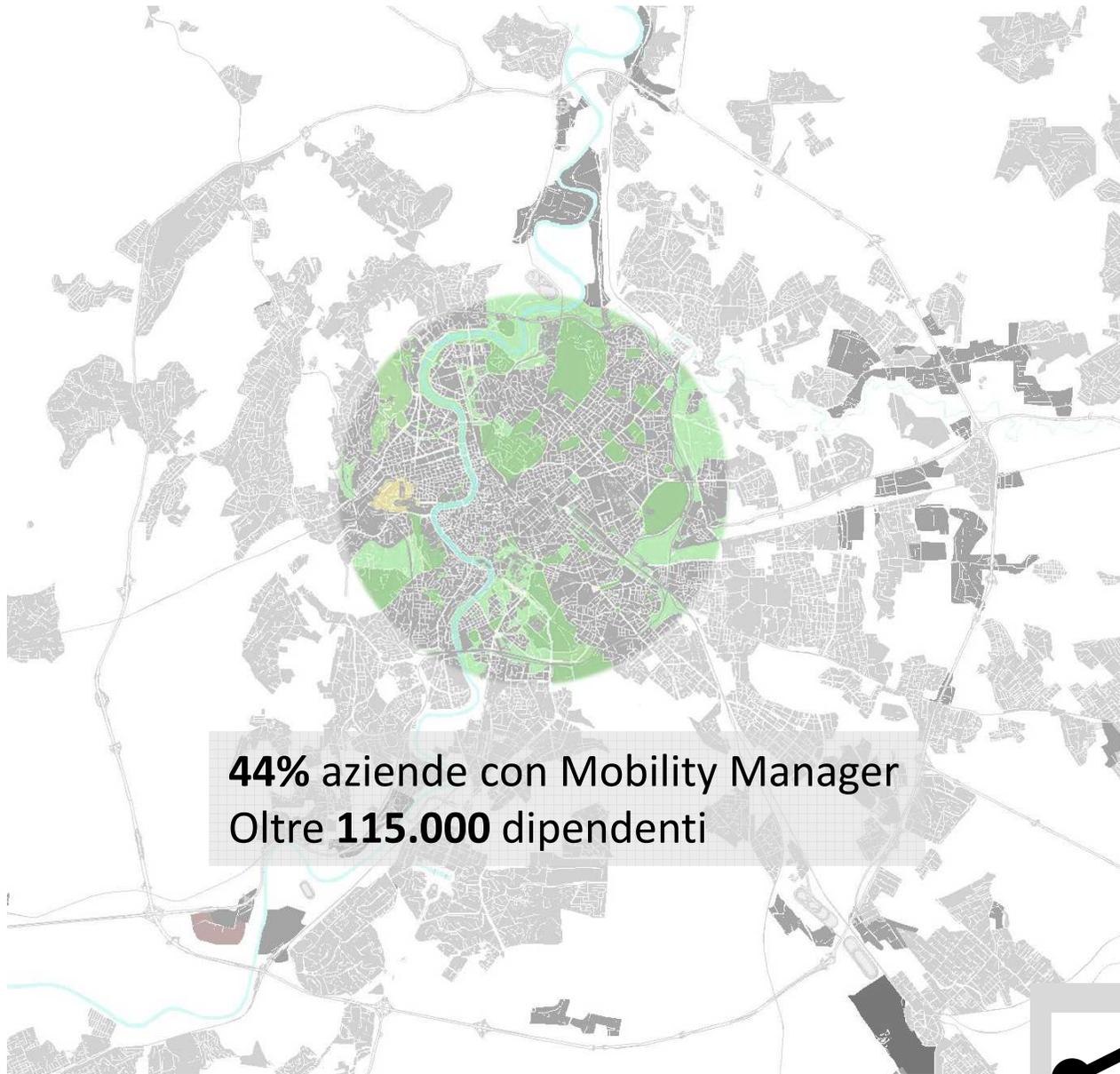
Fenomeno in crescita

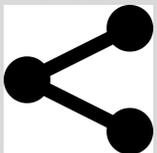




Area centrale

Dati da PMA Dati medi Roma



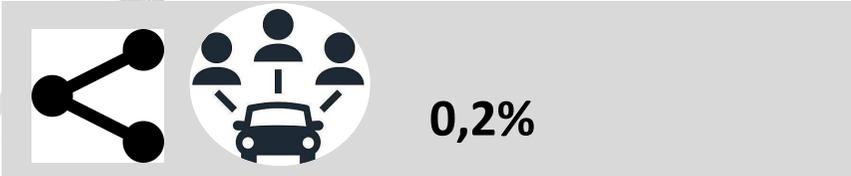
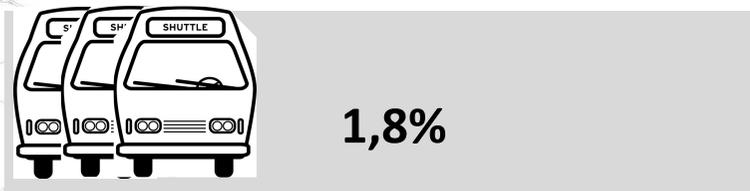
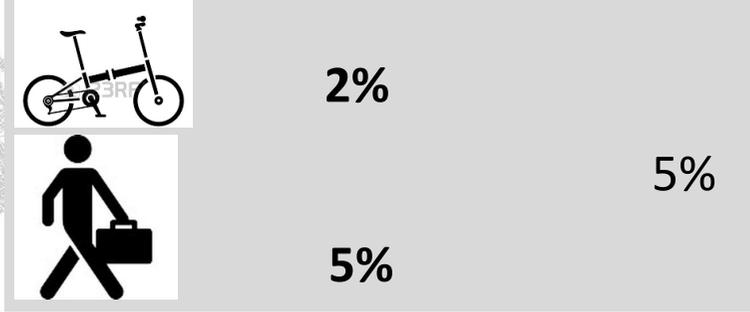
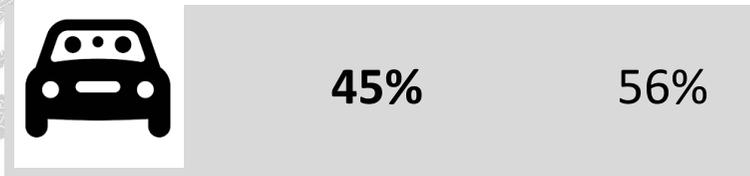
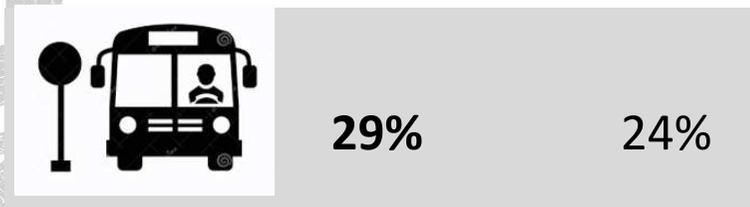
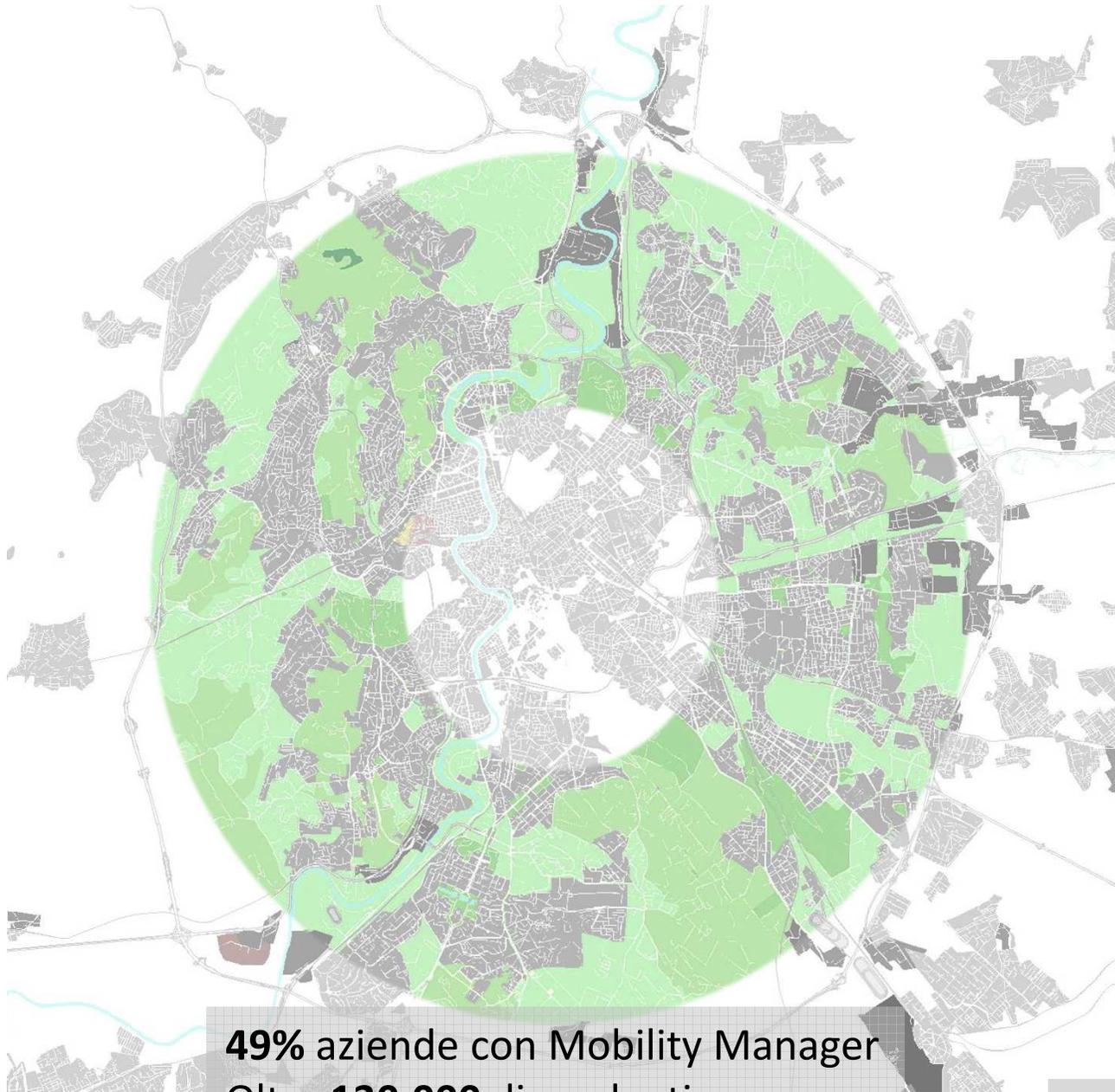
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	21%	19%
	4,2%	7%
	1,6%	
		0,2%





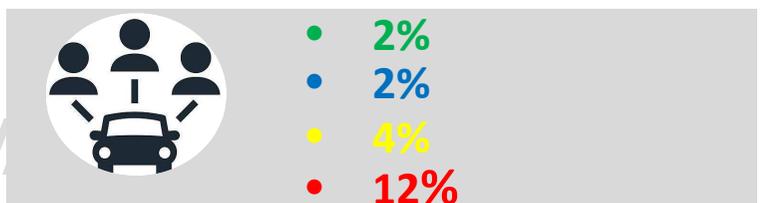
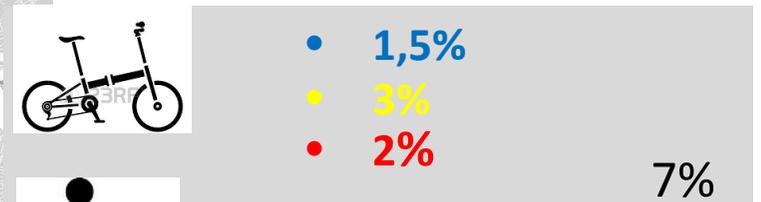
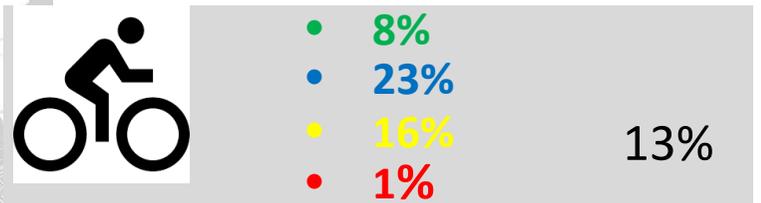
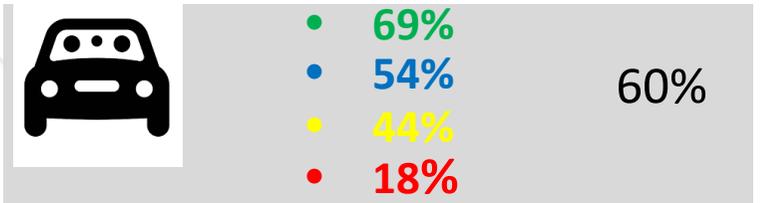
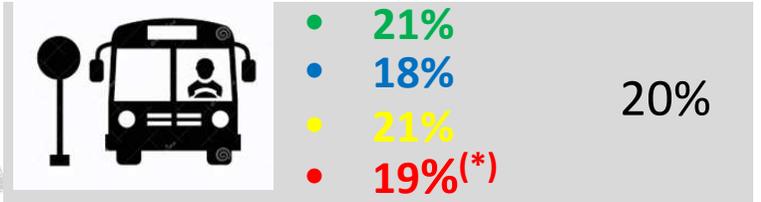
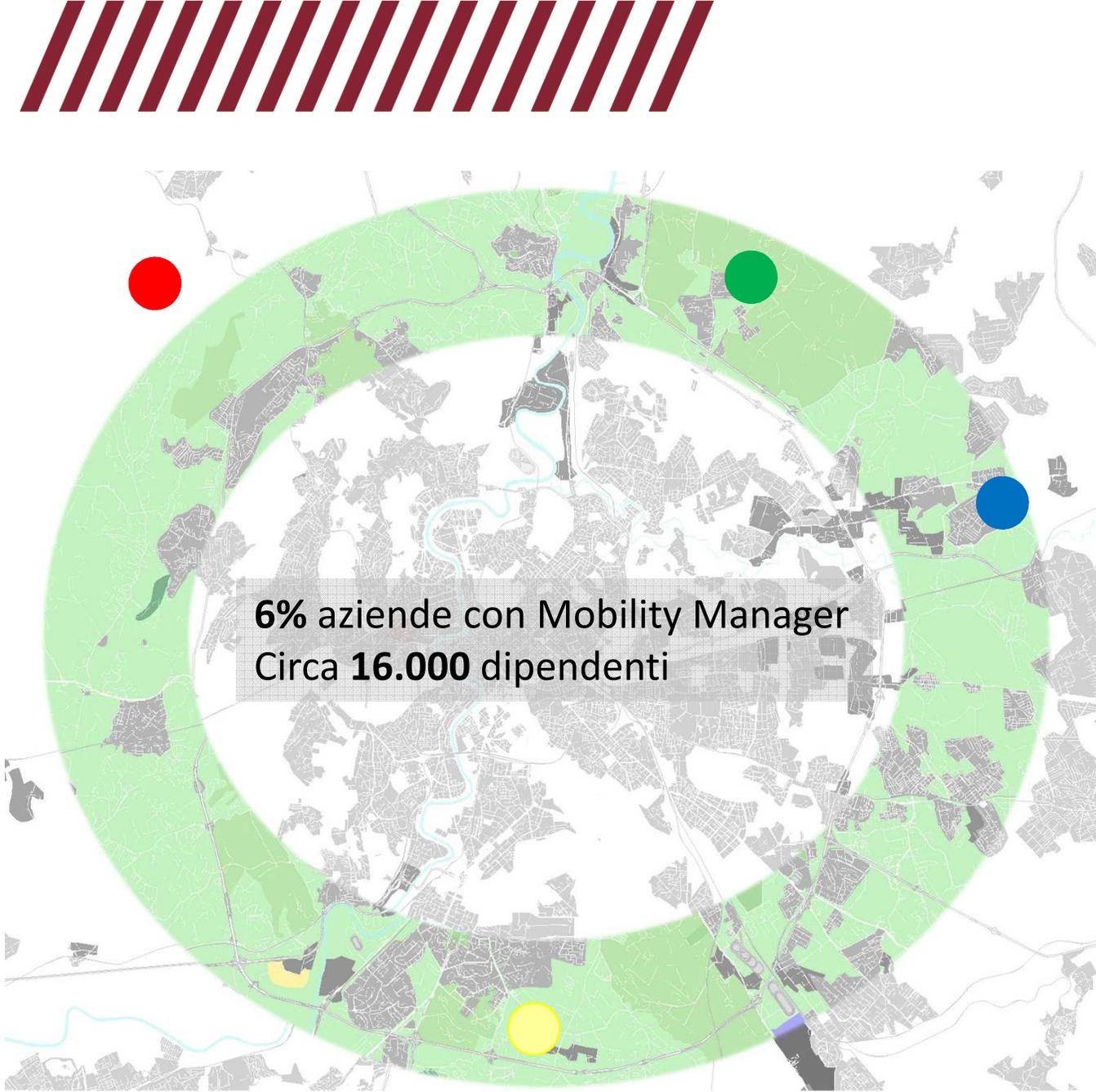
Fascia intra GRA

Dati da PMA Dati medi Roma



49% aziende con Mobility Manager
Oltre **130.000** dipendenti





Fascia extra GRA

Strategie intraprese



Convenzioni
Incentivi
Adeguamento rete TPL



Tecnologia per video/confcall
Postazioni delocalizzate
Lavoro agile



Convenzioni aziendali e private
Portale web dedicato



Collegamenti shuttle
Interaziendalità



Piattaforma aziendale
Incentivi dedicati
Strategia aziendale



Interventi integrati ultimo miglio
Impianti semaforici
Attraversamenti pedonali in sicurezza



Piste ciclabili
Rastrelliere
Strutture dedicate



Flotta aziendale
Postazioni di ricarica x dipendenti

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