

# ULaaDS final event – Barcelona

Day 1 – 15 November 2023 – ULaaDS Partners only | Internal event

[Location](#) (unless otherwise specified): Aticco Bogatell, C. de Pallars, 108, 08018

Time	Presentation	Speaker(s)
09.00 – 10.15	<p><b>Site visit: San Antoni - urban logistics in liveable neighbourhoods</b></p> <ul style="list-style-type: none"> <li>- superblocs and urban logistics operations</li> <li>- Barcelona's loading &amp; unloading areas (DUM) and its parking app for logistics vehicles (SPRO)</li> </ul> <p><b>Location:</b> Plaça de Conxa Pérez, C/ de Tamarit &amp;, C/ del Comte Borrell, 08015</p>	<p><b>Ariadna Sancho</b>, Barcelona City Council &amp; <b>Jordi Jové Palau</b>, Metropolitan Area Barcelona</p>
10.15 – 11.00	Travel together to Aticco Bogatell (bus/metro)	
11.00 – 11.15   Welcome coffee		
11.15 – 11.30	<b>Introduction</b>	<b>Arianna Americo</b> , EUROCITIES
11.30 – 13.00	<p><b>Plenary: ULaaDS cities in the spotlight</b> <i>Everything you need to know about the ULaaDS cities:</i></p> <ul style="list-style-type: none"> <li>• 15' per city for the Lighthouse cities</li> <li>• 10' per city for the Satellite cities</li> </ul>	<p><b>Michael Glotz-Richter</b>, City of Bremen  <b>Sjouke van der Vlugt</b>, City of Groningen  <b>Veerle De Meyer</b>, City of Mechelen  <b>Lars Klem</b>, City of Bergen  <b>George Lowder</b>, City of Edinburgh  <b>Marco Surace</b>, City of Rome</p>
13.00 – 14:15   Lunch		
14.15 – 15.45 30' per topic	<p><b>Interactive sessions 1: Getting things done</b></p> <ol style="list-style-type: none"> <li>1. Implementation roadmaps for Satellite cities</li> <li>2. Data in ULaaDS</li> <li>3. SUMP Toolbox</li> </ol>	<ol style="list-style-type: none"> <li>1. <b>Arianna Americo</b>, EUROCITIES</li> <li>2. <b>Howard Weir</b>, TOI, <b>Anna Klems</b>, Miebach Consulting, &amp; <b>Philipp Müller</b>, Fraunhofer IML</li> <li>3. <b>Philipp Müller &amp; Sandra Jankowski</b>, Fraunhofer IML</li> </ol>
15.45 – 16.15   Coffee break		
16.15 – 17.30	<p><b>Interactive session 2: Framework(s) for parcel lockers</b></p> <p>Workshop on the framework for parcel lockers developed by the City of Groningen with ULaaDS partners Bax &amp; Company and University of Groningen.</p>	<p><b>Paul Buijs</b>, University of Groningen, <b>Lorena Axinte &amp; Victor Ferran</b>, Bax &amp; Company, &amp; <b>Sjouke van der Vlugt</b>, City of Groningen</p>
17.30 – 18.00	<b>Discovering the results of the Via trial: cargo-hitching simulation</b>	<b>Constantin Gissler</b> , VIA
20.00 – 22.30	<p><b>ULaaDS Family Dinner</b></p> <p><b>Location:</b> Restaurante Casa Costa, C/ del Baluard, 124, 08003</p>	

## Day 2 – 16 November 2023 – Public Event

[Location](#) (unless otherwise specified): Aticco Bogatell, C. de Pallars, 108, 08018

Time	Presentation	Speaker(s)
09.00 – 10.30	<p><b>Urban walk: Consell de Cent - observing urban logistics in pedestrian green axes</b></p> <p><b>Location:</b> C/ del Consell de Cent &amp;, C. d'Enric Granados, 08007 Barcelona</p>	Walk led by <b>Lorena Axinte</b> , Bax & Company, further explained by Barcelona City Council
10.30 – 10.45   Welcome coffee		
10.45 – 10.50	<b>Scene setter</b>	<b>Ignacio Magallón</b> , Bax & Company
10.50 – 11.50	<p><b>Discussion: Learning from Barcelona</b></p> <ul style="list-style-type: none"> <li>- Superblocks, green axes, and urban logistics</li> <li>- Lessons from the Spanish approach of loading zones in urban areas</li> </ul>	<b>Ariadna Sancho &amp; Adrià Gomila</b> , Barcelona City Council
11.50 – 12.50	<p><b>Get to know the ULaADS Lighthouse cities:</b></p> <p><b>Bremen – Groningen – Mechelen</b></p>	<p><b>Michael Glotz-Richter</b>, City of Bremen</p> <p><b>Sjouke van der Vlugt</b>, City of Groningen</p> <p><b>Veerle De Meyer</b>, City of Mechelen</p>
12.50 – 14.00   Lunch		
14.00 – 15.15	<p><b>Panel Discussion: the status of urban logistics in Europe</b></p> <p>In this session we will take stock of the key lessons learned in the ULaADS and Senator projects and explore how new CIVITAS projects on urban logistics (such as DISCO, URBANE and DECARBOMILE) could make use of them</p>	<p><b>Michael Glotz-Richter</b>, City of Bremen</p> <p><b>Breogan Sánchez</b>, Zaragoza City of Knowledge Foundation</p> <p><b>Paola Cossu</b>, FIT consulting</p> <p><b>Manon Levrey</b>, Interface Transport</p>
15.15 – 16.00	<b>Planning and implementing sustainable urban logistics</b>	<b>Lorena Axinte</b> , Bax & Company, <b>Hassan Hussin &amp; Susanne Boehler</b> , Rupprecht Consult
16.00 – 16.30   Coffee break		
16.30 – 18.00	<p><b>Interactive session: Logistics world café</b></p> <ol style="list-style-type: none"> <li>1. ULaADS 360° observatory</li> <li>2. Cargo bikes &amp; cycle logistics</li> <li>3. The economic feasibility of urban logistics solutions</li> </ol>	<ol style="list-style-type: none"> <li>1. <b>Günther Illek</b>, IFZ, <b>Victor Ferran &amp; Lorena Axinte</b>, Bax &amp; Company</li> <li>2. <b>Lars Klem</b>, City of Bergen, <b>Michael Glotz-Richter</b>, City of Bremen</li> <li>3. <b>Anna Klems</b>, Miebach Consulting</li> </ol>
18.00 – 20.00	<b>ULaADS Cocktail reception</b>	