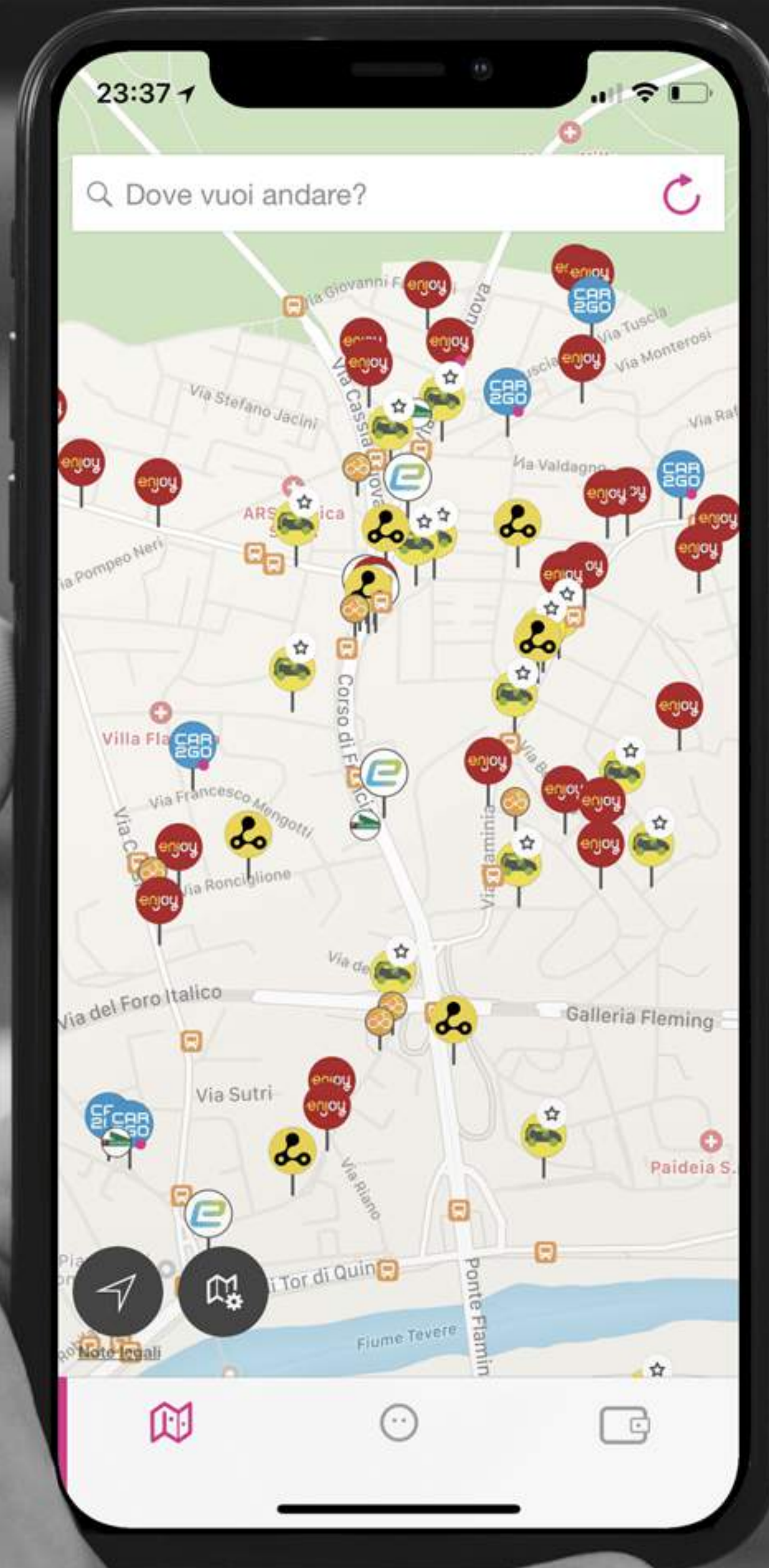


One app  
for all  
urban  
mobility



# URBI SOLUTION

# Aggregates & compares



# WITH OUR APP YOU CAN



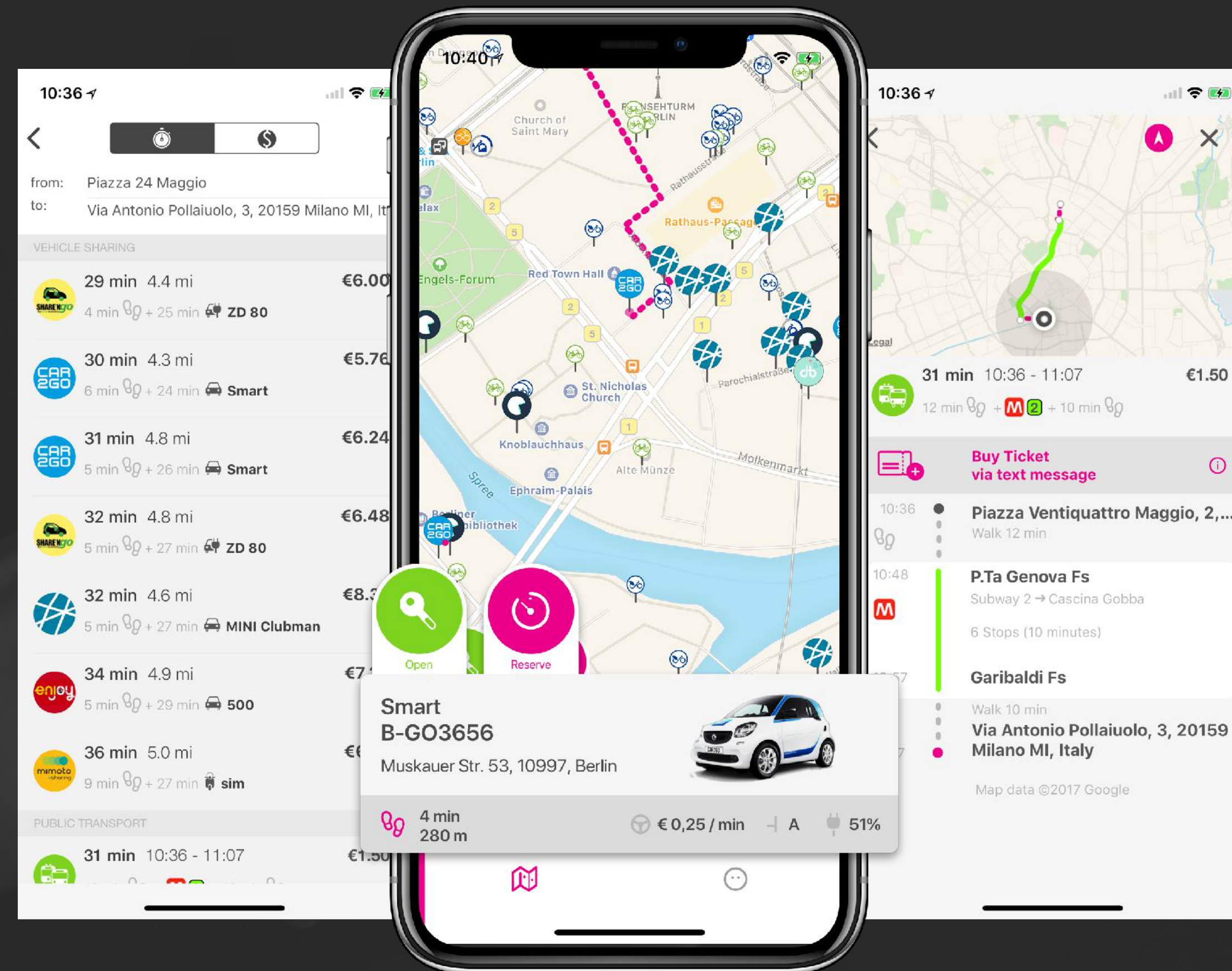
## SEARCH

on map the nearest vehicle



## COMPARE

by time or costs



## RESERVE

(and open) the chosen vehicle



## BUY

public transport tickets, taxi fares, shared mobility solutions

# ALL OVER EUROPE



URBI product

# OUR STORY



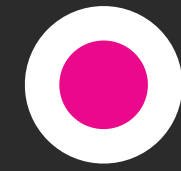
## APP LAUNCH



2014

Berlin

## CAR SHARING AGGREGATOR



2015

partnership with  
**LASTMINUTE.COM** GROUP

## URBAN MOBILITY AGGREGATOR



2016



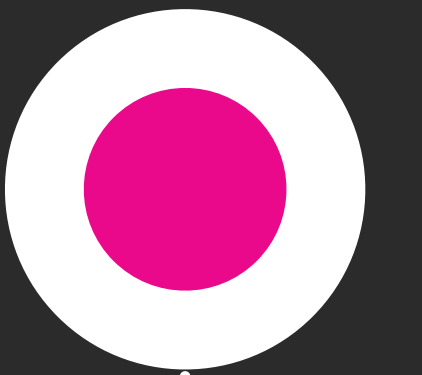
## URBAN MOBILITY AGGREGATOR

2017

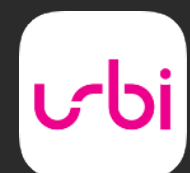


partnership with  
**TELEPASS** GROUP  
(part of Atlantia GROUP)

## MAAS



2018



WHERE WE WANT TO BE

# Disrupting mobility

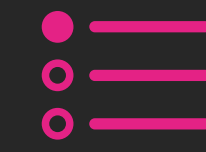
## Leaving car ownership

URBypass, our MaaS product, we want to compete with car ownership by providing a true freedom of mobility.



# USE A SINGLE APP

MAAS



COMPARE  
the transport options



REGISTER



SEARCH  
how to reach  
your destination



RESERVE  
the your chosen  
urban mobility service

USE  
everywhere!

# BUY A SINGLE 'TICKET'

for all the services

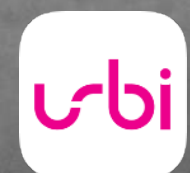
MAAS



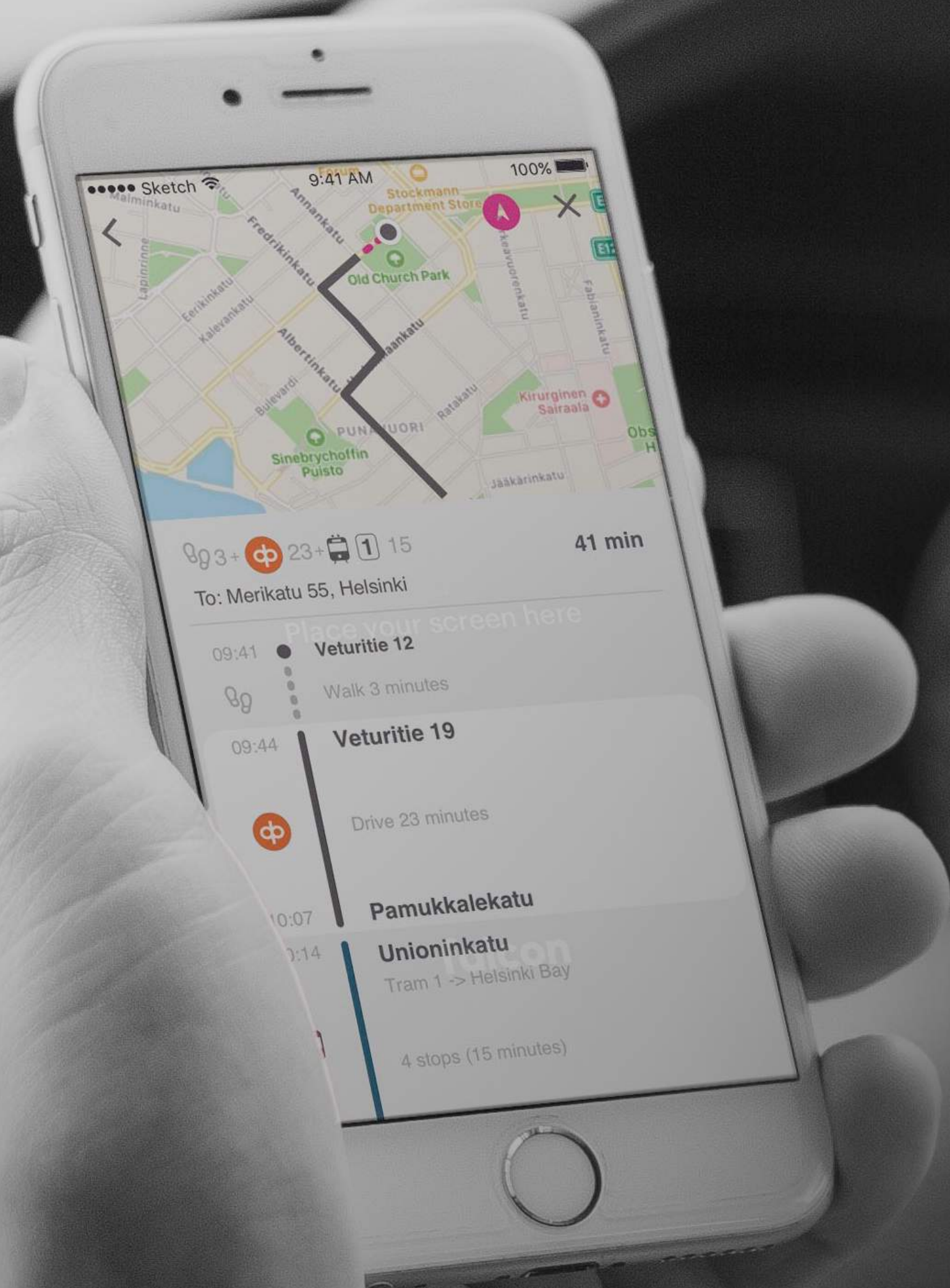
& choose  
your  
subscription

Pay as you go

Daily  
Weekly  
Monthly  
Yearly



URBi | URBipass



# Building the future of Urban Mobility

**EMILIANO SAURIN**

[e@urbi.co](mailto:e@urbi.co)

+39 348 0704546

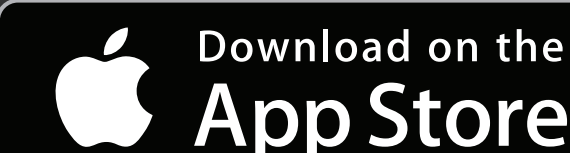
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Download URBI for free





MAAS

USE A **SINGLE APP**  
BUY A **SINGLE 'TICKET'** for all the services

& choose  
your  
subscription

Pay as you go

Daily  
Weekly  
Monthly  
Yearly



## Value for Partners

.....

MaaS platforms to replace 2.3 billion private car journeys by 2023  
(source: Juniper Research)

URBI MaaS solution offers:

Additional Revenue Stream and Sales Channel

Upselling Strategies (Sale of Premium products)

Integration of all mobility services offering a true multimodal trip

Cost Optimization based on data analysis (eg: funding to buses to remote areas)

Corporate Mobility Management Dashboard

Strong Product Development focus

