





World's largest urban mobility data and analytics company and #1 transit app

200 Million Users



44

Languages



84

Countries



2500

Cities



5+ Million
Bus/Train Stops

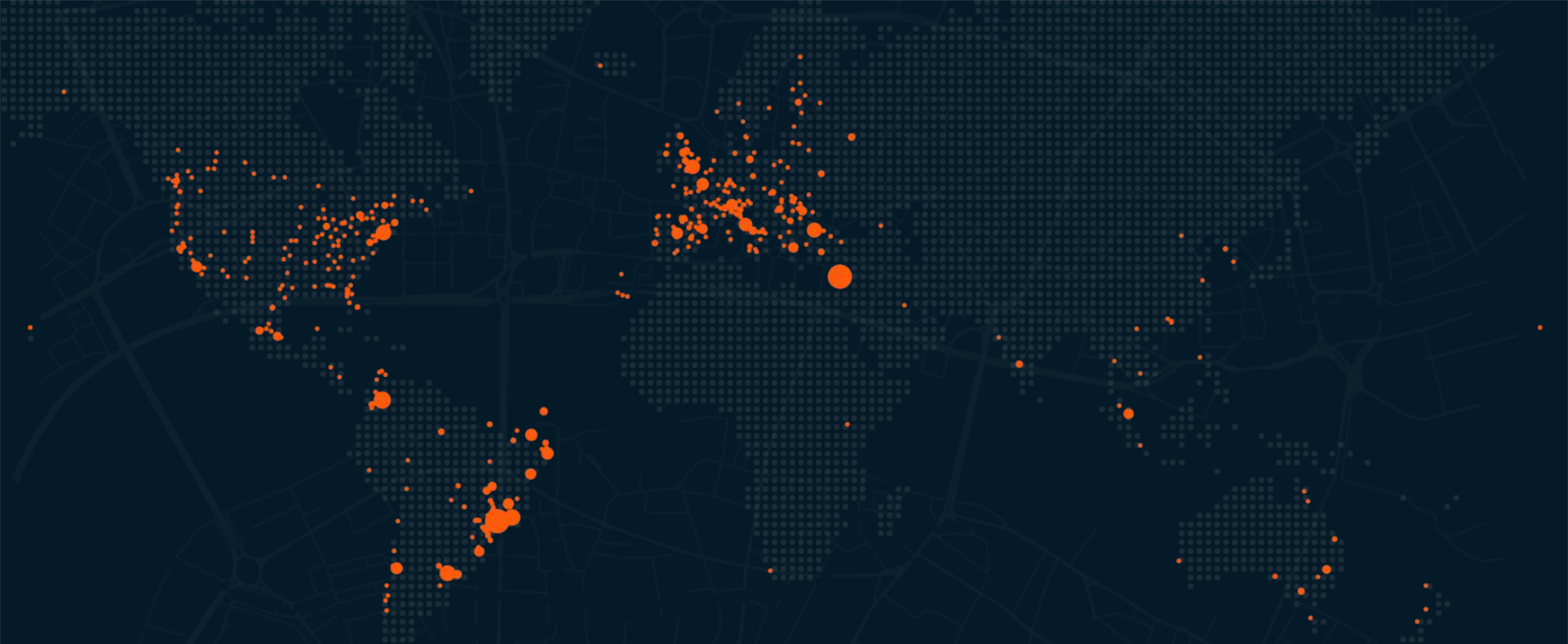


6,500+
Transit Operators



5+ Billion
Daily passenger reports





New city every
15 hours!

OFFICIAL DATA

Schedule
Service Alerts
POI

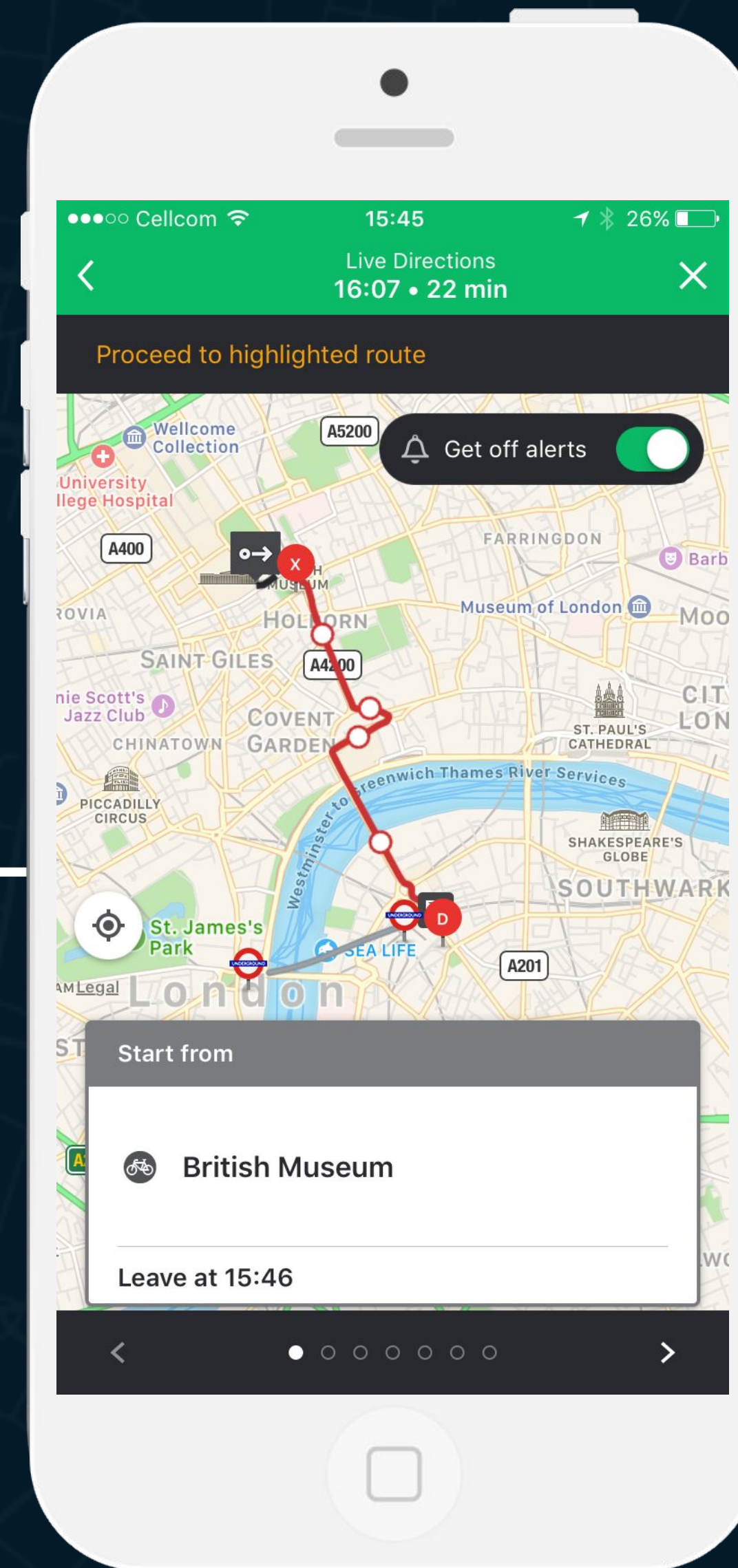


REAL TIME

GPS
Updates
Alerts



Crowd Sourced



Trip Plan

Real-Time

Alerts

Other mobility options

City's main pain point is
CONGESTION



CONGESTION



SATISFACTION

SO WHAT DO CITIES DO?

ALLOW NEW MOBILITY SERVICES



Public Transit



Taxi



Hailing services



Dockless



Cycling

Negative impact on the city

LACK OF CONTROL & VISIBILITY

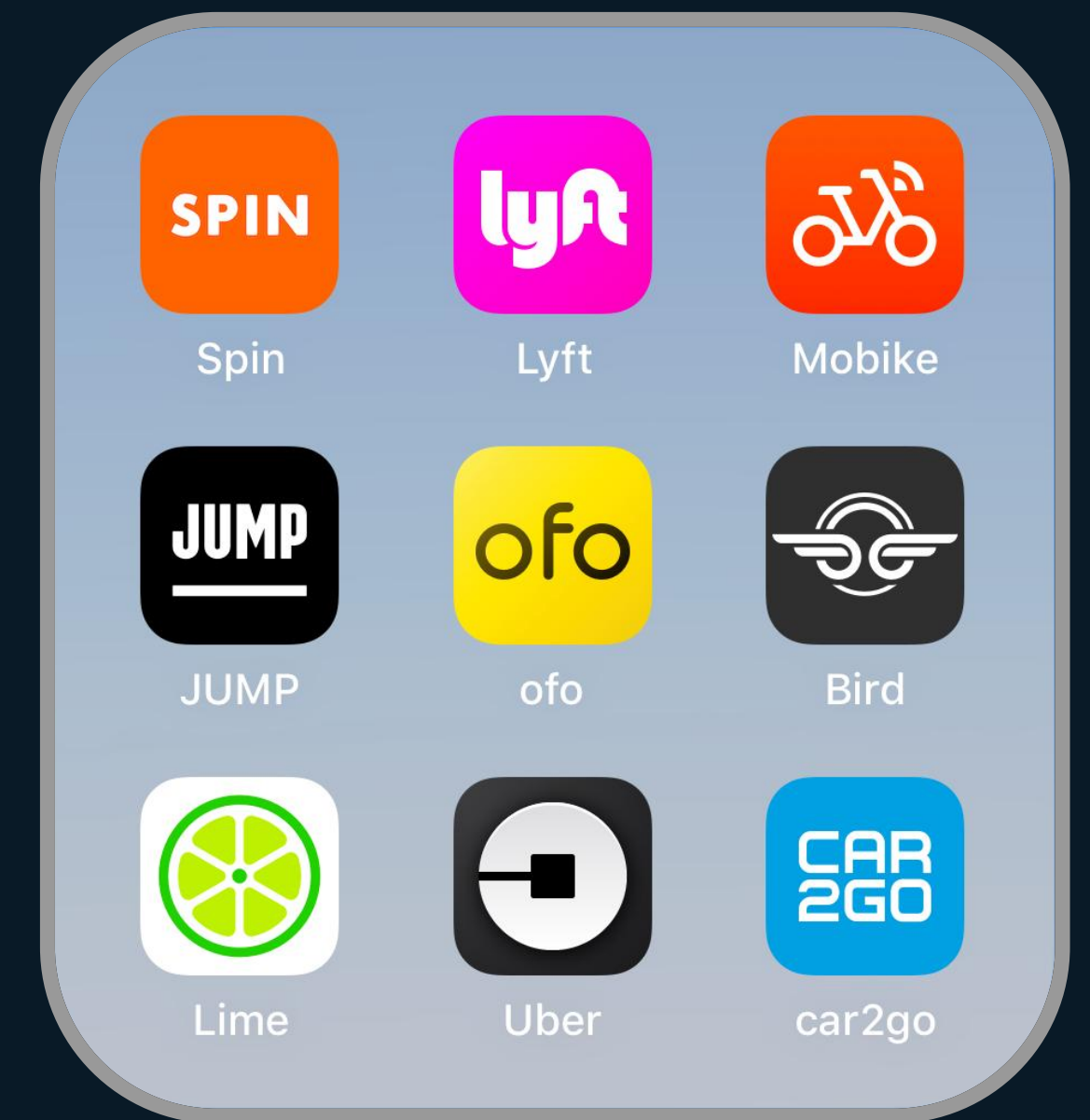
- 1 Missing information of supply & demand
- 2 Uncertainty regarding impact of changes
- 3 Difficulty to formulate & adopt policies



Negative impact on the citizen

FRAGMENTATION

- 1 Too many different apps for transit options, trip planning & real-time availability
- 2 Multiple payment methods
- 3 Low awareness of new services



Moovit offers MaaS for over

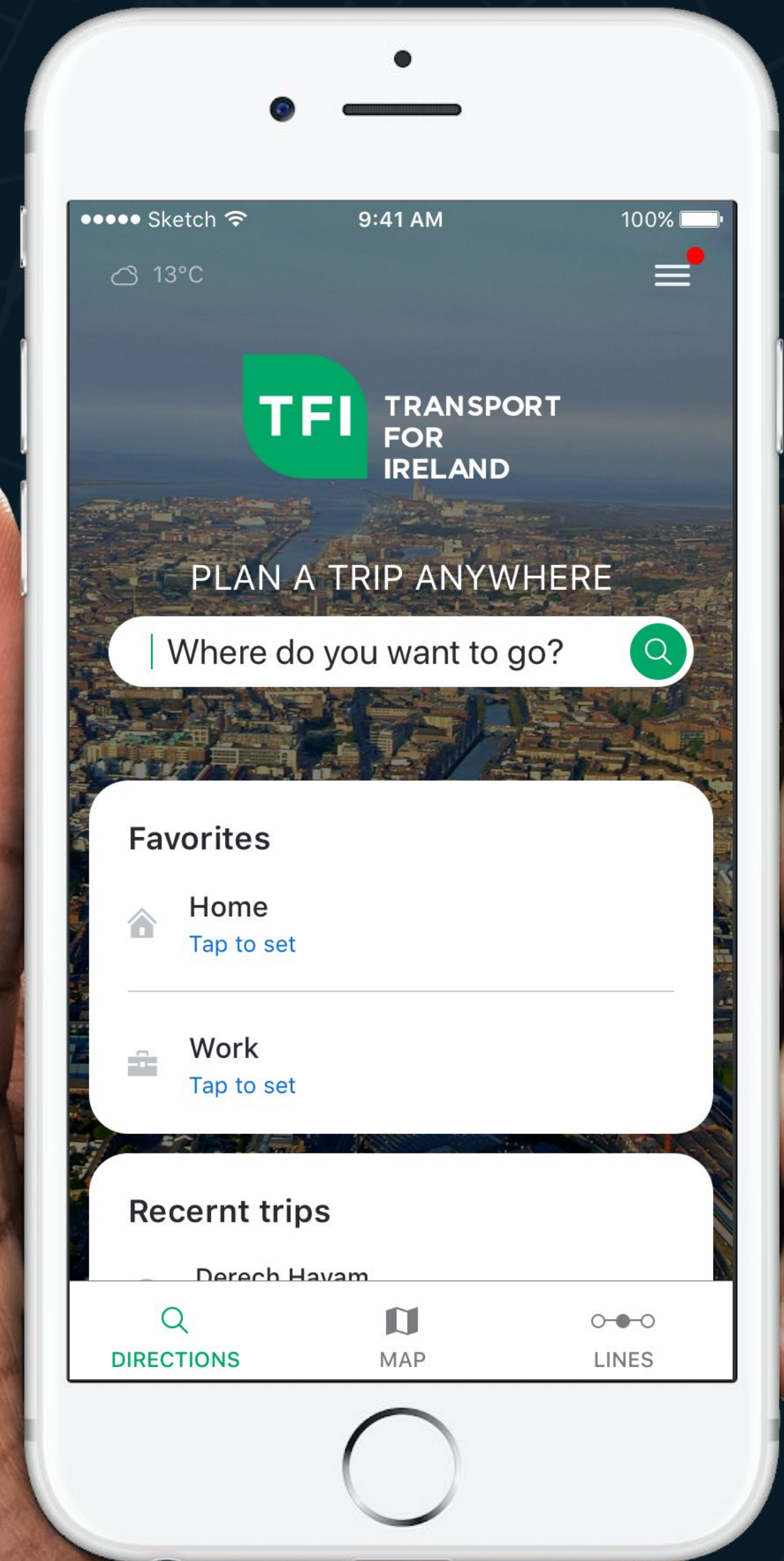
200 Million Users

in

2500+ Cities

Interface

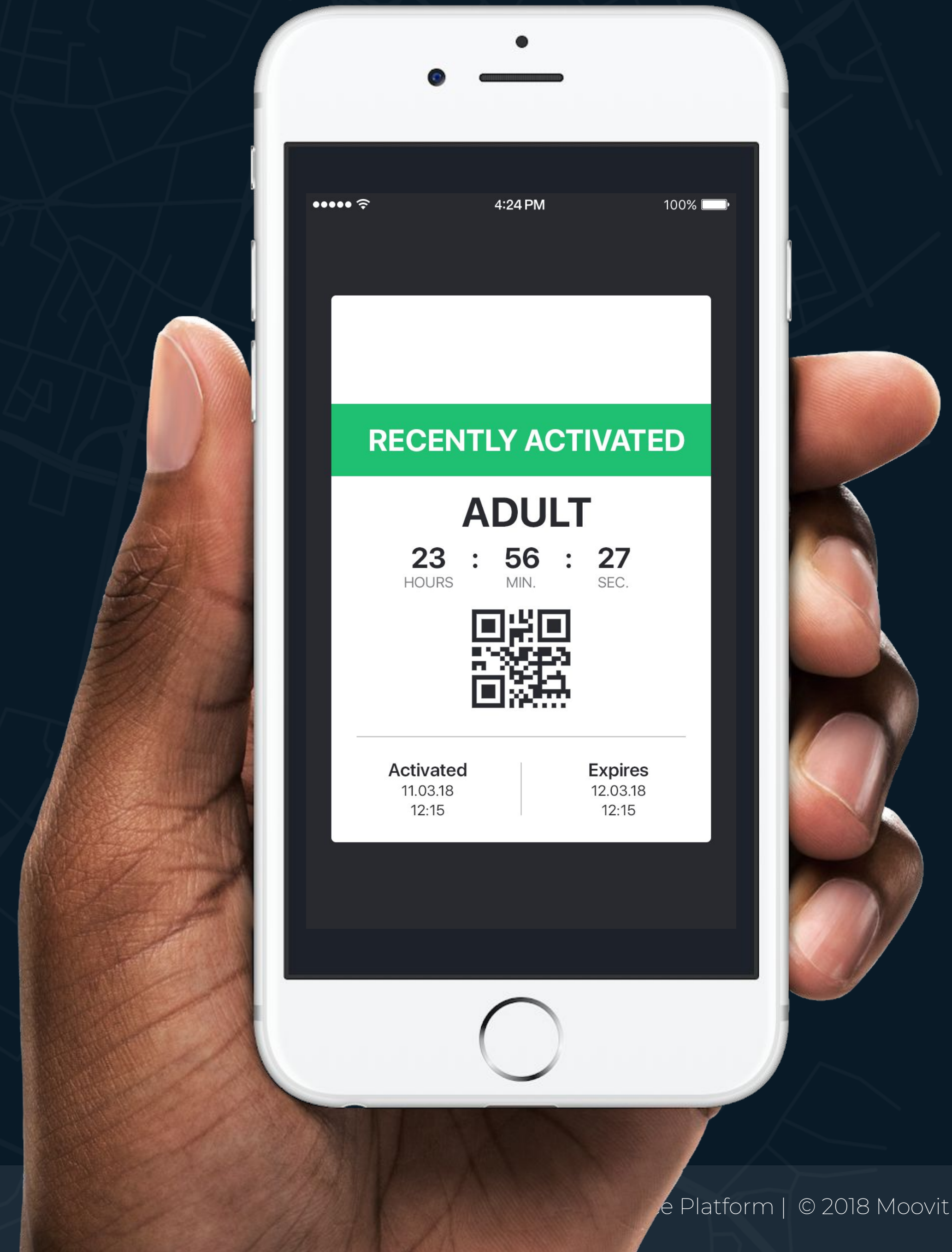
» Custom app



Interface

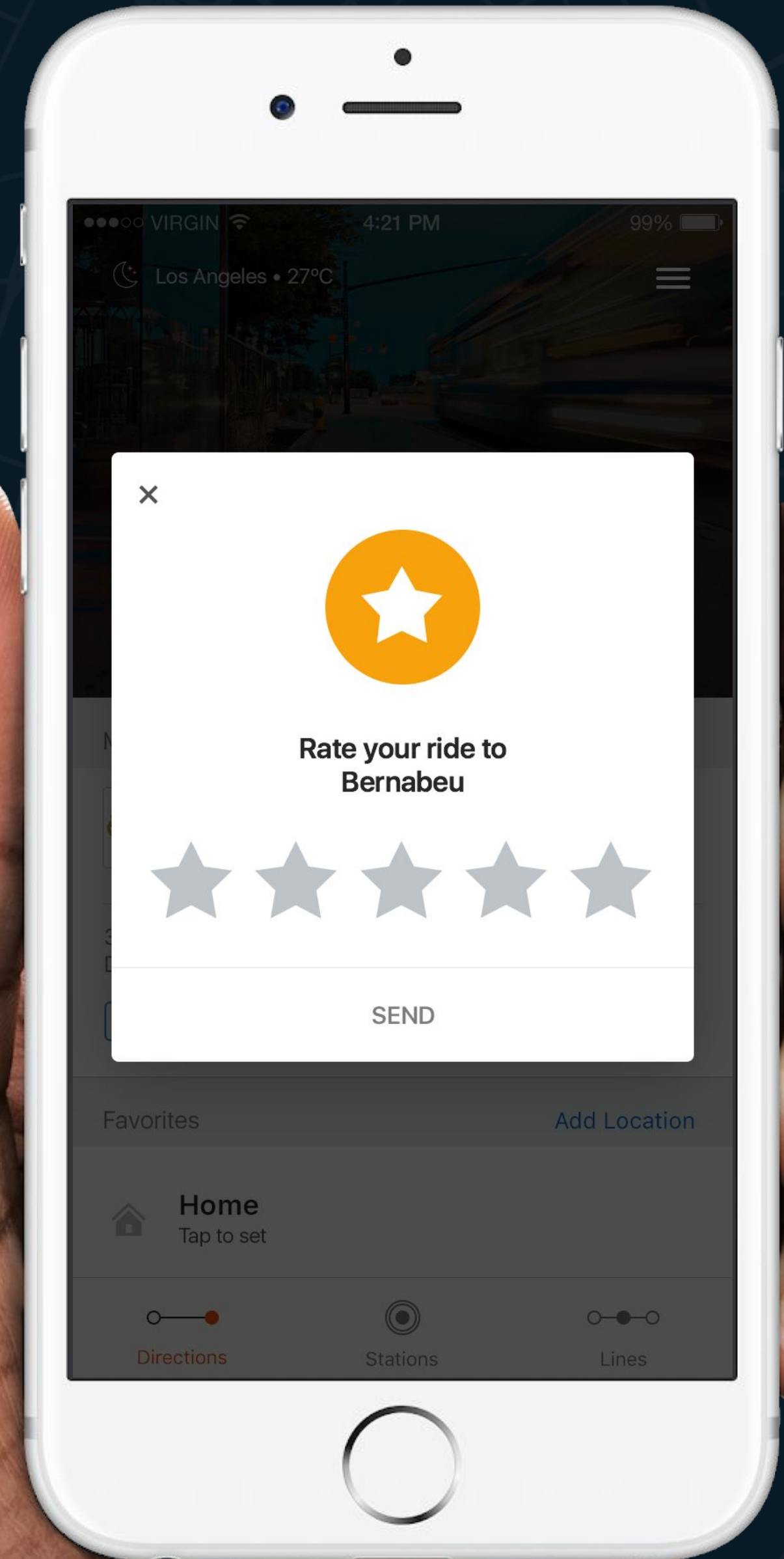
» Custom app

» Payments



Interface

- » Custom app
- » Payments
- » User communication





User

Communication



Custom app

Payments

GTFS

RealTime

Community

Data collection

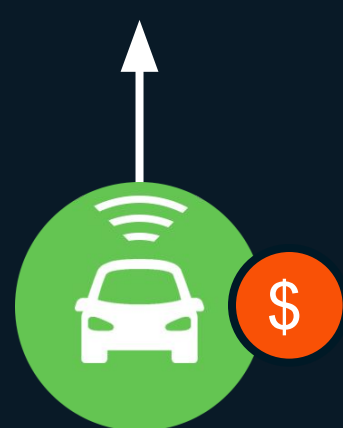
Moovit MaaS platform



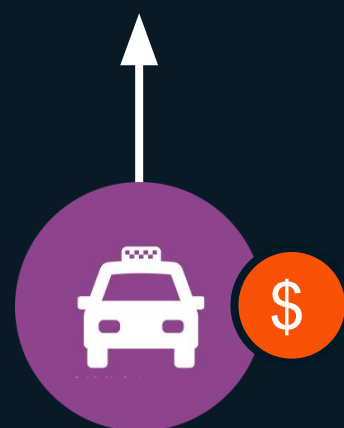
Moovit Urban Mobility Analytics (MUMA)



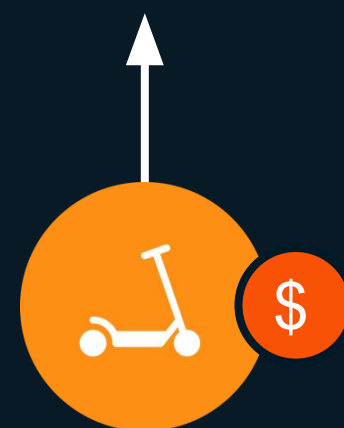
Public Transit



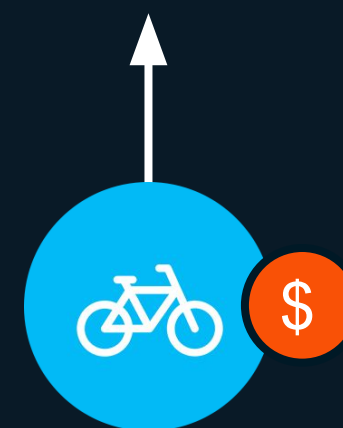
Hailing services



Taxi



Dockless



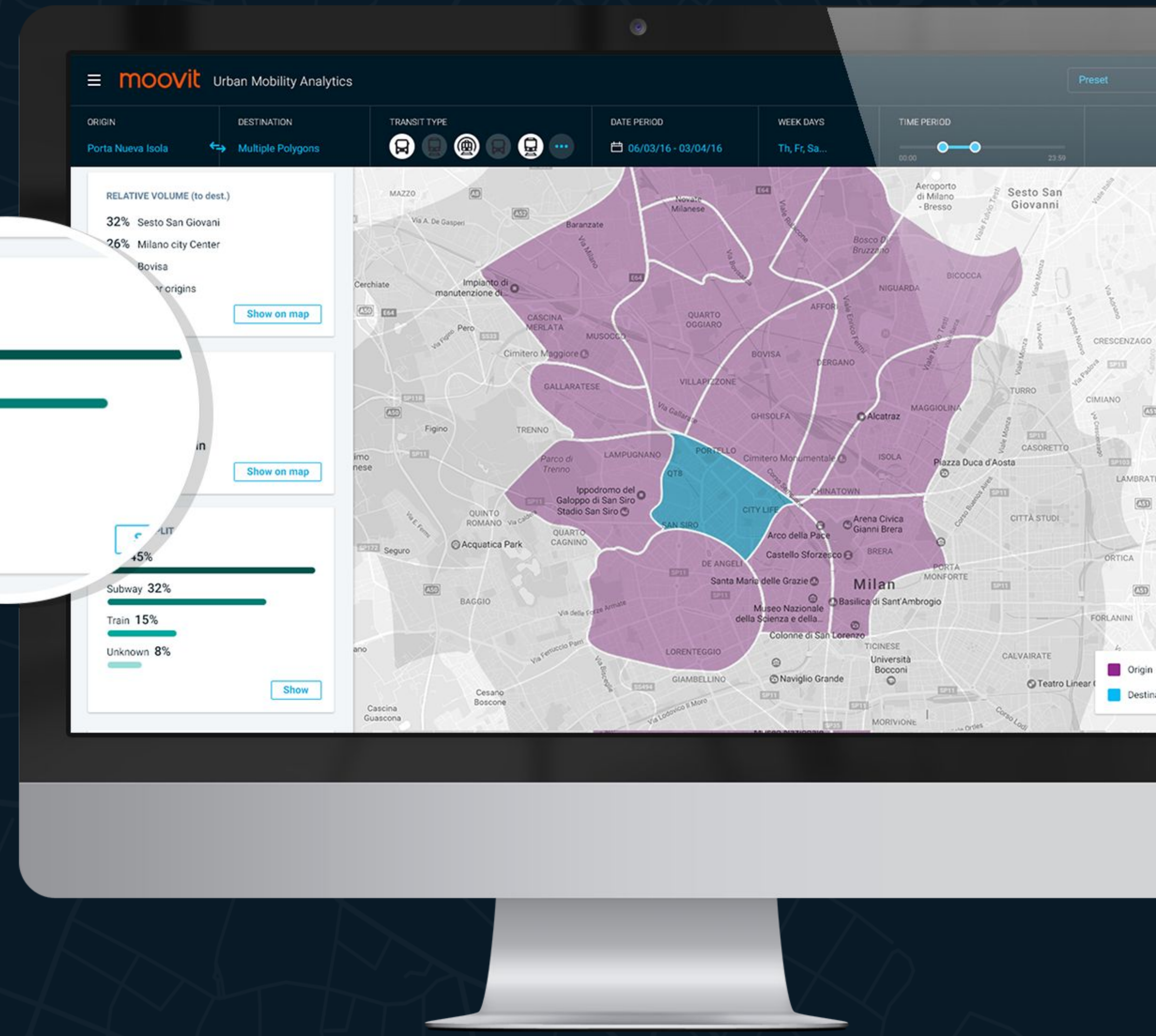
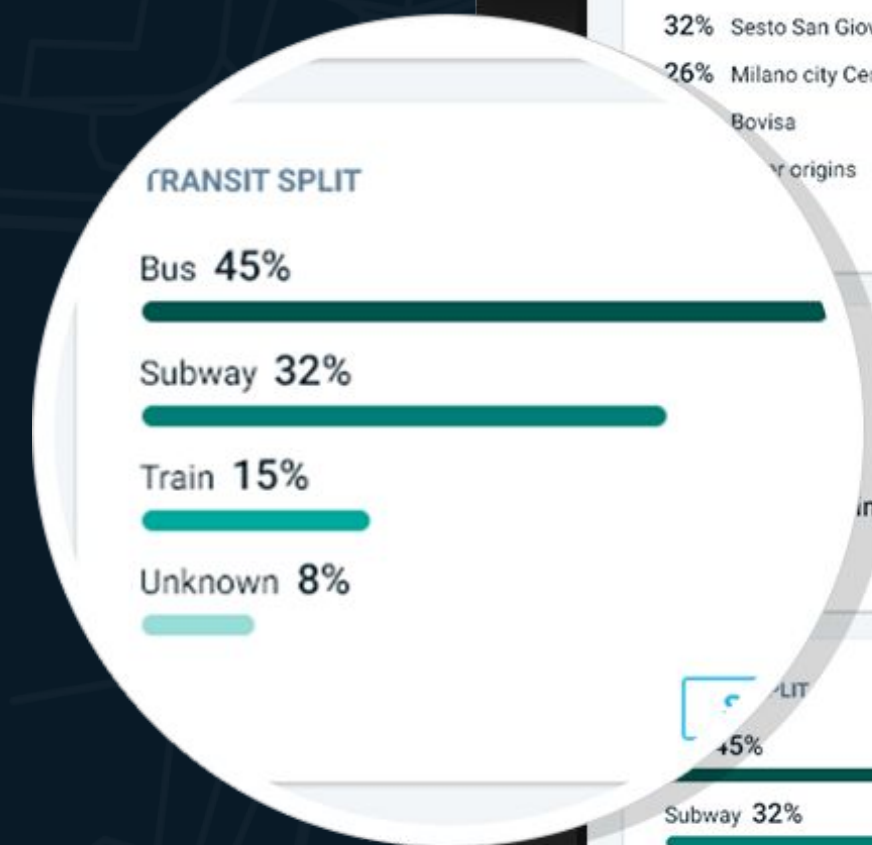
Cycling



Walking

Analytics

- » Realtime
- » Optimization
- » Planning





moovit

Mobility as a Service Platform

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